



About Us

Goldfayre Trading Ltd. — established in 1999 is a reputable and progressive food importer, distributor and supplier renowned for its commitment to excellence in sourcing and delivering premium quality food products.

With over two decades of experience, we have built a solid reputation for bridging the gap between international producers and local markets. Our mission is simple yet powerful: to bring the world's best food products closer to consumers, while ensuring uncompromising quality, reliability, and value for our partners.

Market Reach

As a growing and forward-thinking distribution company, Goldfayre offers direct access to all leading retail stores across the region. This unmatched connectivity allows our partners' products to gain instant visibility and availability, helping them reach millions of consumers through trusted retail channels.

Our established network with top supermarket chains, independent retailers, and food service operators ensures that every product we distribute gets the attention and placement it deserves.

Why Goldfayre?

- **Trusted Legacy:** Over 25 years of successful operations in the food import and distribution sector.
- **Premium Sourcing:** Strong relationships with international producers to bring world-class products to local markets.
- **Direct Retail Access:** A robust distribution network reaching leading retail chains and outlets.
- **Commitment to Excellence:** Dedicated to providing reliable service, consistent quality, and long-term partnerships.
- **Progressive Vision:** Always adapting to changing consumer preferences, industry innovations and market trends.

Our Promise

At Goldfayre, we are more than distributors—we are partners in growth. We work closely with brands, retailers and producers to create sustainable success, expand market presence and deliver food products that inspire trust and delight consumers.